



TROSA.

IMPACT REPORT

2024 - 2025



TROSAinc



www.trosainc.org



833-408-7672

Dear TROSA Partner,

I am honored to present the 2024-2025 Impact Report, highlighting the incredible accomplishments at TROSA made possible by your dedication. As I reflect, I am deeply grateful for my time at TROSA and for the unwavering support of our donors, volunteers, and partners. Your contributions have been essential in helping TROSA achieve its mission and make a lasting impact on the lives of those we serve.

As TROSA celebrates its 31st year, we remain committed to our mission and serving those in need. We recognize the rising demand for accessible treatment options and will continue to rely on your generosity to meet this need. Every donation, volunteer hour, and purchase has a direct impact on the lives of our residents.

The determination and commitment of our residents inspire us all, and together, we have made a profound difference in North Carolina and beyond. We are deeply grateful for your belief that individuals with substance use disorders deserve a second chance.

We look forward to achieving even greater milestones together in the coming year. Thank you for your continued support and partnership.

Sincerely,

Mike Balsamo

Mike Balsamo

TROSA Board of Trustees member and TROSA graduate



Cover Photos (L to R): TROSA graduates and now staff members Carol Ann, Adrian, Misty, and Richard

**TROSA served 802 residents during fiscal year 2024-2025,
providing essential resources, comprehensive services, and evidence-based practices to support recovery.**



**Over 125,000 service
nights of safe, stable, and
sober housing**



**More than
375,000
meals served**



**Nearly 400 residents received
counseling or psychiatric
appointments to complement daily
therapeutic care**



**More than 9,800
medical appointments
coordinated (including 1,655
dental appointments)**

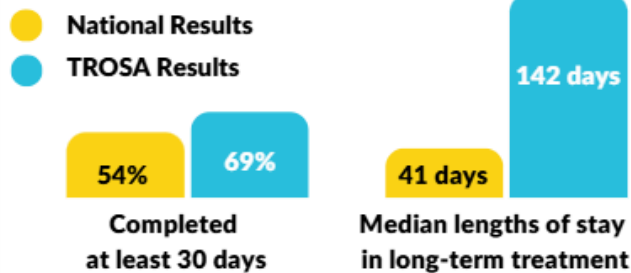


**98 residents
completed their
two-year program**



**100% of program graduates
seeking employment
secured job offers**

**TROSA residents exceeded national lengths of
stay and treatment stage completion rates:**

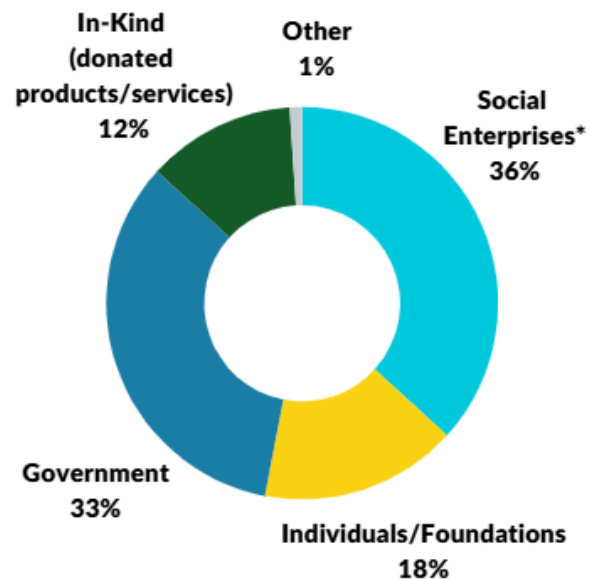


Length of Stay / Completion Source: SAMHSA, Center for Behavioral Health Statistics and Quality. Treatment Episode Data Set (TEDS): 2019. Admissions to and Discharges From Publicly Funded Substance Use Treatment. Rockville, MD: Substance Abuse and Mental Health Services Administration, 2021.

**One year after their prior year graduation, our most recent
grad survey cohort (2023-2024), outcomes show:**

- 99%** Shared remaining sober one year after graduating
- 96%** Shared being employed or continued as Senior Residents one year after graduating
- 99%** Received no new criminal convictions one year after graduating

TROSA FUNDING IN FY 2024-2025



*Social Enterprises are our community-supported TROSA Moving & Storage, TROSA Thrift & Frame Stores, TROSA Lawn Care, and TROSA Tree Lots

Addiction Professionals of North Carolina (APNC) Lifetime Achievement Award for TROSA Senior Director of Community Partnerships Jesse Battle

Addiction Professionals of North Carolina (APNC) presented the APNC 2024 Flo Stein-Bolton Lifetime Achievement Award to TROSA staff member Jesse Battle. The Lifetime Achievement Award is given to an individual who exemplifies commitment to the field as a fierce advocate, compassionate professional, and innovative thinker.



Jesse Battle (center, holding award) with members of APNC team and TROSA President and CEO Keith Artin

Jesse Battle is currently the Senior Director of Community Partnerships and a member of the clinical counseling team at TROSA. He accepted this position after serving as the Director of the TROSA Men's Program for twenty years. He held several concurrent leadership roles during this time as well, including Director of the TROSA Women's Program and TROSA's Network Administrator. Jesse was instrumental in shaping TROSA as we know it today. He oversaw the TROSA Medical department and created and developed the Education, Admissions, and Graduate Services departments.

Jesse was given an opportunity to attend TROSA in 1995. After graduating TROSA's two-year program in 1997, Jesse earned many degrees and credentials, served on multiple boards, and is a sought-after presenter at many professional conferences in his field. Congratulations, Jesse! To read more about this award, visit TROSAinc.org/news

Campus Expansions and Enhancements: New Spaces for Our Newest Residents in Recovery

Founded over 30 years ago, TROSA has consistently been an organization dedicated to delivering high-quality care to our residents. Thanks to generous support, we have been able to continually enhance our residential and community spaces. This year saw the opening of McDonald Hall and Griffith Hall, two spaces on our Durham campus designed specifically for individuals new to the program to navigate their first days, weeks, and months of recovery.

McDonald Hall, named after TROSA Founder Kevin McDonald, features modern, spacious, and well-lit dorm rooms, classrooms, and office spaces. Griffith Hall, named in honor of beloved intern program staff member Chris Griffith, is a hub of social activity where our residents can gather to form connections, have fun, and feel safe, supported, and secure in their new community.

Photos: TROSA staff member and graduate Dymont, outside of Griffith Hall; interior of Griffith Hall community space

