

## 2023-2024 IMPACT REPORT



I am honored to present the 2024 Impact Report, which highlights the incredible accomplishments at TROSA made possible by the unwavering dedication of our friends, supporters, residents, graduates, and staff.



The determination and commitment of TROSA residents inspire us all, and together, we have made a profound difference in North Carolina and beyond.

At TROSA, we empower people with substance use disorders to become productive, recovering individuals through licensed comprehensive treatment, vocational training, education, and continuing care. With your support this past year, we provided our residents with the highest level of care to rebuild their lives and sustain recovery.

The ongoing transformation of our Durham campuses, including the construction of McDonald Hall—named after TROSA founder Kevin McDonald—and the opening of Guilford House Community Center on our women's campus, have been significant milestones in providing our residents with a safe and supportive environment. Our Winston-Salem campus is also experiencing growth, with plans to accommodate more residents in the upcoming year. **Through our team, supporters, and residents' efforts, TROSA continues to impact our community positively.**

**As TROSA celebrates its 30th year, we remain committed to our mission and serving those in need.** We recognize the immense and rising demand for accessible and comprehensive treatment options and will continue to rely on your generosity to meet this need. Every donation, volunteer hour, and means of support directly impacts the lives of our residents.

**We are deeply grateful for your recognition that individuals with substance use disorder deserve a second chance. Together, we can rebuild individuals, families, and communities. Thank you for believing in us and our residents.**

Pierre Bynum

TROSA Men's Program and TROSA Triad Director

**TROSA served 801 residents during fiscal year 2023-2024, providing essential resources, comprehensive services, and evidence-based practices to support recovery.**



**Over 151,400 service nights of safe, stable, and sober housing**



**More than 454,000 meals served**



**Nearly 400 residents received counseling or psychiatric appointments to complement daily therapeutic care**



**More than 10,500 medical appointments coordinated (including 1,918 dental appointments)**



**159 residents completed their two-year program**

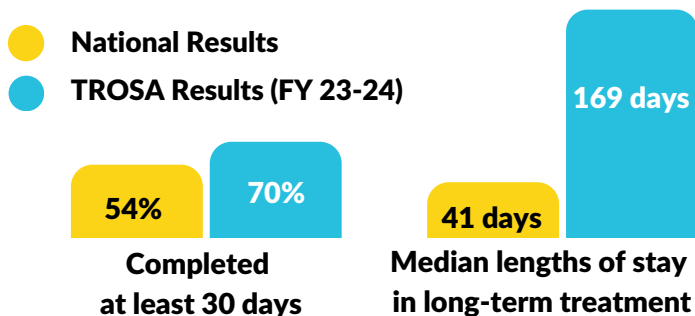


**100% of program graduates seeking employment secured job offers**

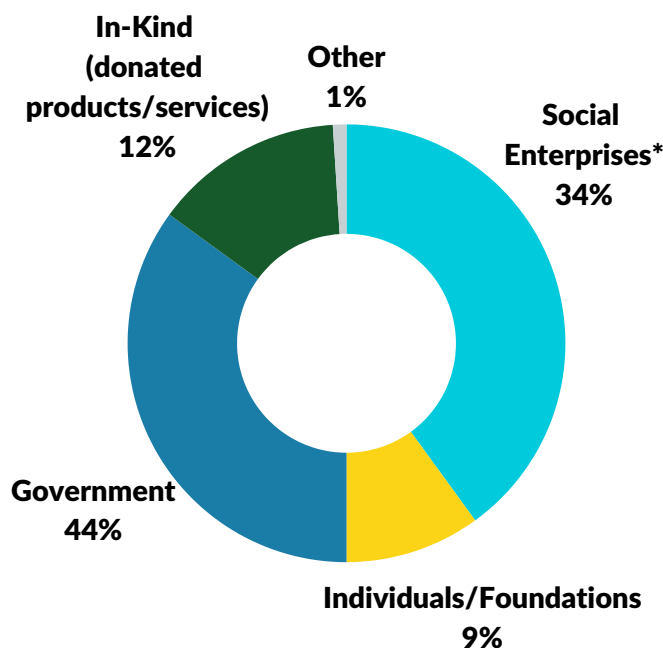
**One year after their prior year graduation (2022-2023), our most recent grad outcomes show:**

- 96% Sober one year after graduating**
- 96% Remained employed or continued as Senior Residents one year after graduating**
- 98% Received no new criminal convictions one year after graduating**

**TROSA residents exceeded national lengths of stay and treatment stage completion rates:**



**TROSA FUNDING IN FY 2024**



\*Social Enterprises are our community-supported TROSA Moving & Storage, TROSA Thrift & Frame Stores, TROSA Lawn Care, and TROSA Tree Lots

Length of Stay / Completion Source: SAMHSA, Center for Behavioral Health Statistics and Quality. Treatment Episode Data Set (TEDS): 2019. Admissions to and Discharges From Publicly Funded Substance Use Treatment. Rockville, MD: Substance Abuse and Mental Health Services Administration, 2021.





TROSA is expanding to increase access to treatment, reaching more North Carolinians in need.

TROSA marked this past year with continued campus expansion and operations.

Expansion highlights included a new residential building and community center for our Women's Program, a community garden at our TROSA Triad campus in Winston-Salem, and significant construction milestones on our new cafeteria and residential building for our Men's Program in Durham.



Thirty years strong, we are proud to be an essential community resource. Today, we continue the legacy of empowering individuals to change their lives by upholding our program's values of **Honesty, Courage, Commitment, and Community**. Thank you!



### Carol Ann's Journey: "It's a beautiful thing"

Carol Ann is a 2023 TROSA Graduate now training to become a staff member in TROSA's Women's Program

"I came to TROSA because I wanted my life back. I had lost my family and my sense of self. I knew I needed help regaining control. **I needed to focus on getting 'me' back.**"



Ready to change her life, Carol Ann took advantage of TROSA's **counseling and life skills classes**.

"TROSA's **Healthy Relationships class** was beneficial. This class helped me get to know myself and get in touch with my emotions. It helped me establish strong boundaries and reflect. I learned how to interact with others and develop relationships that last."

Forming healthy relationships across our campus was key to Carol Ann's recovery. **"The most valuable part of TROSA is the connections. This is vital in recovery. You can't do this alone."**

Carol Ann grew through experiences and opportunities in her community assignments, including **TROSA's Moving and Storage** and **TROSA Tree Lots social enterprises**. She thrived mentoring TROSA's newest residents as an Intern Crew Leader, **where she realized how much she loved helping others**.

With a focus on her long-term goals, Carol Ann regained her confidence and successfully applied to TROSA's competitive Staff-in-Training Program.

"I'm finally being responsible and leading an independent lifestyle. I want to inspire others and offer hope by showing just how fun recovery truly is. **It's a beautiful thing.**"