



TROSA TURKEY TROT 5K FUN RUN NOV 23

Co-presented with



SPONSOR INFORMATION

FOR MORE INFORMATION, CONTACT MORGAN EDWARDS WHALEY:
MWHALEY@TROSAINC.ORG / 919-419-1059

SPONSORSHIP LEVELS:



CO-PRESENTED BY



Sponsorship benefits detailed below.

Review and return the attached pledge/payment form.

Notes: Registration email will be sent in August. Event website refers to www.trosaturkeytrot.com

FEATHERED FINISH LINE SPONSOR: \$10,000

- Name/logo on dedicated banners at start/finish line area (TROSA campus)
- Name/logo prominently on finisher photo "selfie station" backdrop
- Most prominently displayed name/logo on race T-shirts
- 20 race entries
- Name/logo at all mile markers
- Opportunity for short remarks at start/finish line
- Included **most prominently** on event web page and digital registration invitation
- Included **most prominently** on print or digital promotional marketing outside of TROSA
- **Sponsor spotlight** on TROSA social media
- **Opportunity for branded give-away** inside race packet pick-up bag given to attendees (TROSA reserves right to refuse product/item if it does not meet community standards (i.e. no promotion of alcohol, drugs, etc.))

RACE PACKET PICK-UP SPONSOR: \$8,000

- Name/logo on banners and signage at pre-race packet pick-up locations (packet pick-up details will be sent to registered runners)
- Name/logo on finisher photo "selfie station" backdrop
- Prominently displayed name/logo on race T-shirts
- 10 race entries
- Shout-out from microphone at race finish/start
- Included **prominently** on event web page and digital registration invitation
- Included **prominently** on print or digital promotional marketing outside of TROSA
- **Sponsor spotlight** on TROSA social media
- **Opportunity for branded give-away** inside race packet pick-up bag given to attendees (TROSA reserves right to refuse product/item if it does not meet community standards (i.e. no promotion of alcohol, drugs, etc.))

REFRESHMENT STATION SPONSOR: \$5,000

- Name/logo on prominent signage at refreshment / celebration area, on TROSA's campus
- Prominently displayed name/logo on race T-shirts
- 8 entries race entries
- **Shout-out from microphone at race finish/start**
- Included on event web page and digital registration invitation
- Included on print or digital promotional marketing outside of TROSA where space permits

MILE MARKER SPONSOR: \$2,500

- Name/logo on mile markers
- Displayed name/logo on race T-shirts
- 6 entries race entries
- Included on event web page and digital registration invitation

HYDRATION STATION SPONSOR: \$1,000

- Name/logo at race course aid station for runners (one location designated along route)
- Displayed name/logo on race T-shirts
- 4 race entries
- Included on event web page and digital registration invitation

CHEER ZONE SPONSOR: \$500

- Displayed name/logo on race T-shirts
- 2 race entries
- Included on event web page and digital registration invitation



TROSA TURKEY TROT SPONSORSHIP LEVELS



After reviewing the sponsor level benefits, mark your sponsor level selection here and return this form to TROSA. **Email and mailing addresses found at bottom of form.**

- \$10,000 Feathered Finish Line sponsor
- \$8,000 Race Packet Pick-Up sponsor
- \$5,000 Refreshment Station sponsor
- \$2,500 Mile Marker sponsor
- \$1,000 Hydration Station sponsor
- \$500 Cheer Zone sponsor

Sponsor Name to be Displayed: _____

Address: _____

Contact Email: _____ Phone: _____

Logo (if applicable): _____ Attached _____ Forthcoming

Pledge or Payment Method:

Please accept our Pledge of \$_____ to be fulfilled via payment by November 1, 2023

Paying today by check: Enclosed, please find our check for made payable to TROSA

Paying today by credit card: Please charge my ___ Visa ___ MC ___ AMEX

Name on card: _____ Card No. _____ Exp. Date _____

CVV _____ Signature to authorize payment _____

Mail payment and sponsor form to:

TROSA
Attn: Morgan Edwards Whaley
1820 James Street
Durham, NC 27707

Email form and/or logo to:

Morgan Edwards Whaley:
mwhaley@trosainc.org
If you have a logo, we need it by September 30 to be included on event shirt!