







2021-2022 Annual Report

### Letter from the **President & CEO**

I owe my gratitude and TROSA's continued success to every member of our team—staff members, community partners, donors, government officials, and most of all, to the more than 10,000 residents who have walked through our doors since TROSA's founding. These residents, many of whom have been

overlooked and underserved by society, are our inspiration and their changed lives are the true purpose of our work.

As I reflect on TROSA's 2021-22 fiscal year, I am overwhelmed by feelings of urgency, of pride, and of hope.

With over 107,000 overdose deaths in the US in 2021, there has never been a more urgent need for TROSA's life-saving work. The epidemic of substance use disorder has touched every community and nearly every family. With 28 years of experience in helping people change their lives, TROSA is duty-bound and honored to act—to grow, to reach a broader audience, and to help more people achieve recovery.

Last year, we continued to make important strides toward our goal of teaching people with substance use disorders how to live fulfilling lives in recovery. Across our programs, we incorporated new treatments and services to best meet our residents' needs, and we worked to increase our presence and capacity in Durham and beyond. At our main campus, we continued to expand our Women's Program, which will increase the number of female residents we can serve, and we began the process of consolidating our Durham properties to create a tighter-knit community. And, in Winston-Salem, we worked tirelessly to prepare our first-ever satellite campus to welcome residents in late 2022. It was a truly remarkable year.

As I look ahead, I look forward to attending the graduations of more residents who entered TROSA during the COVID-19 pandemic, to TROSA's continued role as a model for new recovery centers throughout the country, and most importantly, to fighting to save more lives and reunite more families.

Thank you for supporting TROSA as we look to the future.

Keith Artin. TROSA President & CEO



In our 2021-2022 fiscal year, we served

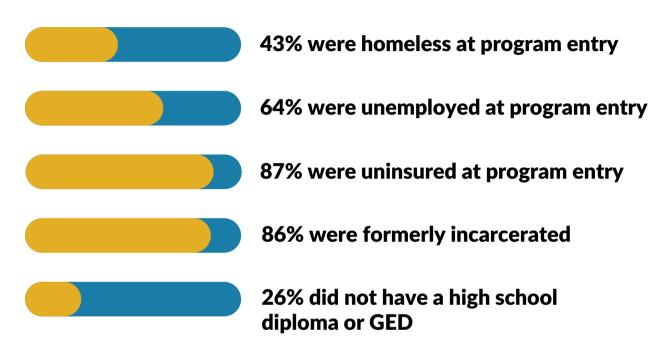
individuals with substance use disorders from

**North Carolina** counties and states across the country.

residents graduated from our two-year program.

# **Resident Demographics**

#### Of the residents served last year:





"I came to TROSA with no hope. It helped me transform into a confident woman who now walks around with her head held high."

-Christian TROSA Graduate

At graduation, 99% of graduates had full-time employment or chose to stay at TROSA as post-graduates.

#### **Graduate Outcomes**

One year after graduating, graduates from fiscal year 2020-2021 demonstrated the following healthy outcomes:



reported being in recovery



reported being employed or remained at TROSA



had no new criminal convictions

## Life-Changing Services Provided at No Cost

146,121 service nights administered

438,324 meals served

**919,831** vocational training hours provided

**8,612** medical appointments coordinated

3,949 counseling & psychiatry appointments conducted

\$56,759

The average cost per stay in residential substance use treatment programs in NC.\*\*

TROSA is among the 2.8% of substance use treatment providers in the US that provide care at no cost to all clients.\*

"TROSA provides opportunities and second chances when people need them most."

-Bryan TROSA Resident

# Financials

# Revenues

51% Social Enterprises, Donated Goods, & Earned Revenue

36% Government Support

13% Contributions & Foundation Grants

**Expenses** 

**92%** Direct Services

**5%** Administration

**3%** Fundraising

Social Enterprise Revenue and Donated Goods:



Moving & Storage - \$3.8M



**Thrift Store - \$2.8M** 





Lawn Care - \$1.5M

# Our Legacy is Expanding

# T-East Women's Campus

Construction began on Phase II of our new women's campus in Durham. This phase includes:

- A community center that will provide space for therapeutic groups, classes, communal dining, and socializing
- An additional residential building that will increase TROSA's capacity to provide treatment as the need for our life-saving services continues to rise

# Triad Satellite Campus

Phase I of TROSA's expansion into Winston-Salem began. This campus will initially have the capacity to serve more than ninety people and will eventually serve up to two hundred. This phase includes:

- Two new residential buildings
- · A new dining hall and kitchen
- Renovations of existing buildings on the property

# A Resident's Success

"Dad, please don't hurt my heart again." Tony keeps this statement, made by his daughter, in mind as he continues his recovery journey at TROSA. At age sixty, Tony has newfound purpose, happiness, and gratitude.

When he was twenty-two, Tony used cocaine for the first time. His addiction began immediately and took over his life for the next thirty-five years.



Despite his addiction, Tony was able to maintain steady employment. He was always good at working with his hands. Even with work, his addiction remained a priority. He began experimenting with pills, and he eventually made an arrangement with a doctor - Tony would supply the doctor with marijuana in exchange for prescriptions of Methadone and Percocet.

Things continued spiraling out of control when Tony met someone who manufactured methamphetamine. Soon after, he was using and manufacturing it himself. While in prison for manufacturing, Tony became addicted to Suboxone, a medication used to treat opioid addiction. After his release, he could not afford to continue using Suboxone, so he reverted back to using methamphetamine.

He hit rock bottom when his girlfriend encouraged him to try heroin and he overdosed. After being resuscitated and undergoing detox, his daughter insisted that he needed long-term treatment. He had previously participated in shorter-term treatment programs, but now the stakes were higher. In order to be in his daughter's and grandchildren's lives, Tony had to make a significant change. She said, "Dad, please do this for yourself, me, and the kids."

Today, three years later, Tony's life has completely changed. He has rebuilt his relationship with his daughter and has an active role in the lives of his grandchildren. He graduated from TROSA in December 2021 and decided to stay at TROSA as a "post-graduate." This role allows him to continue receiving treatment, while also serving in a leadership role within TROSA's resident community.

Tony embodies TROSA's motto, "Each One, Teach One." He regularly interacts with residents who are newer to the program and need words of guidance, someone who will listen, or a friend. Interestingly, there are two residents at TROSA that Tony used to sell drugs to before entering the program. Because of their history, he has a special relationship with these two men. They regularly check in with each other and provide encouragement through the recovery process.

Tony can see and feel his personal growth. He says, "I learned how to get honest. Honesty will take you a long way." He also values the relationships that he has built among the TROSA community. "It feels like family here."

For Tony, there is no going back. He will stay at TROSA as long as he needs and will continue to build on his remarkable success. Speaking of his strong relationship with his daughter, he says, "She is so happy now. She sleeps well."











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