



# Thank you for your support

Dear Friends,

## Thank you for supporting TROSA.

Together, over the past year, we provided comprehensive recovery services to nearly 500 men and women each day—all at no cost to those we serve. Our daily care includes housing, food, clothing, health services, vocational training, counseling, education advancement opportunities, continuing care for our graduates, and so much more.

While we help men and women overcome addictions to all substances, opioids remain the most-reported primary drug of addiction for our residents, and this mirrors what our nation is experiencing. According to a new report, *Facing Addiction in America: The Surgeon General's Spotlight on Opioids*, in 2017 the United States lost more than 131 lives to opioid overdose deaths **each day**.

As the need grows, so does our response. And thanks to your generous support, this past year has been a time of transformative growth here at TROSA. In November 2017, we opened our

new Comprehensive Care Center. Funded thanks to an outpouring of generosity from public and private donors, the Care Center enhances the vital services we bring to our residents.

This past year also saw us move forward in the planning stages of expanding to a second location in the Triad region of North Carolina, and we look forward to sharing our plans with you soon.

Thank you for taking the time to read about the highlights of our year. Your generous contributions make all these achievements possible.

Continued thanks,



**Kevin McDonald**  
TROSA Founder, President, & CEO



**Greg Britz**  
Chair, TROSA Board of Directors

## A year of success... thanks to you!

2017-2018 was another successful year for TROSA thanks to your generosity and support.



At our 3rd annual BBQ & Friends fundraiser, we raised a record amount of revenue: over \$80,000!

An award-winning year for TROSA! Thanks to everyone who voted for us in these local awards:



### Indy Week:

Best Charitable Group  
Best Nonprofit in Durham County  
Best Landscape Company  
Best Moving Company  
Best Furniture Store  
Best Home Furnishing Store

### Durham Magazine:

Best Landscaper  
Best Thrift Shop

## 2017-2018 Board of Directors

Greg Britz – Chair  
Catherine Gilliss – Vice Chair  
Tom Allin  
David Freed

Dan Glaser  
Wendy Kuran  
Fran Mauney  
Kevin McDonald

Prue Meehan  
Joyce Mitchell-Antoine  
Miles R. Palmer  
Garrett Putman

Amir H. Rezvani  
Ernest C. Roessler  
Gail Roper  
Lao Rubert

Matt Springer  
T. Stran Summers  
Tad vanDusen  
Jonathan Woodall

## NEWS & EVENTS

### TROSA opens new Comprehensive Care Center thanks to successful capital campaign

Thanks to the generosity of our supporters, TROSA completed its first-ever capital campaign and opened our new 10,000 square foot Comprehensive Care Center on November 1, 2017. The modern building adds examination rooms, private counseling rooms, and expanded classroom space. This building fully integrates our Health Services and Intake department under one roof. Last year, our Intake office received an average of 80 calls a day. With demand for TROSA increasing, integrating our departments was critical to serving the needs of future and current residents.

Our great thanks to the General Assembly of North Carolina; to our building partners CT Wilson Construction, Coulter Jewell Thames, and MHAworks; and to our lead donors Peter J. and Prudence F. Meehan, Oak Foundation, Blue Cross and Blue Shield of North Carolina, and Duke Health. For more information about the Comprehensive Care Center, please visit [www.trosainc.org/comprehensive-care-center](http://www.trosainc.org/comprehensive-care-center)



### Donate & Learn More

Visit: [www.trosainc.org/donate](http://www.trosainc.org/donate)

Email: [development@trosainc.org](mailto:development@trosainc.org)

Call: 919-419-1059

### TROSA is expanding to the Triad

Due to the growing need for our unique recovery services, TROSA announced plans to open a second campus in the Triad, which includes Forsyth and Guilford counties. TROSA Triad is projected to open in 2019. It will be a smaller campus, with plans to serve a daily average of 200 residents within its first three years of operation. We look forward to sharing more in the coming year!



### Celebrating 25 Years

In 1994, TROSA opened its doors to serve its first 13 residents. In 2019, we will celebrate TROSA's 25th anniversary—25 years of helping individuals on the path to recovery. We absolutely could not have reached this milestone without dedicated supporters like you. To stay updated with anniversary happenings throughout the year, please sign up for our e-newsletter at [www.bit.ly/TROSA-News](http://www.bit.ly/TROSA-News).



*Why the Triad? The need for TROSA grows: Forsyth and Guilford counties have been 2 of TROSA's top 5 most-served counties.*

# How TROSA serves

In 2017-2018, TROSA served **925** men and women.  
On average, we served **472** residents each day.

We coordinated 8,777  
medical appointments.



We cooked and served  
516,471 meals.



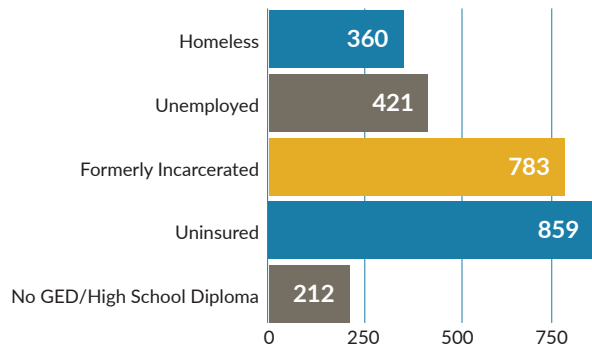
We prepared 99 men and  
women to earn their GED.



100% of TROSA graduates  
had employment upon  
leaving the program.



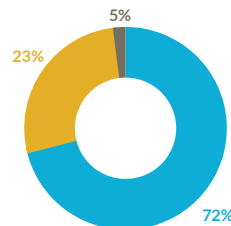
TROSA serves our most vulnerable citizens.  
Here's a snapshot of our 2017-2018 resident population  
***before they came to TROSA:***



**Inspiring Numbers!** One year after graduation, 90% of  
graduates report staying **sober** and having **employment**.

# An investment that saves lives

*\*Percentages reflect TROSA's 2017-2018 fiscal year*



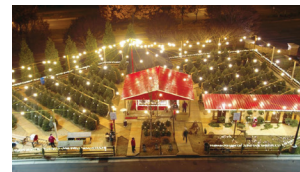
## REVENUE

72% Earned revenue: **Social enterprises**  
& donated goods and services  
23% Philanthropic support,  
government grants & contracts  
5% Other

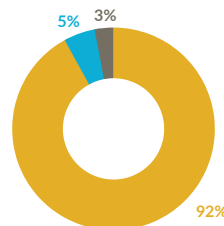
## What are TROSA's Social Enterprises?

- TROSA Moving and Storage
- TROSA Lawn Care
- TROSA Thrift Store
- TROSA's Holiday Tree Lots

Managed and operated by  
residents and graduates of our  
program, these provide much  
more than earned revenue.  
They also serve as invaluable  
vocational training for our  
residents that help to build job  
and life skills, such as teamwork.



TROSA tree lot



## EXPENSES

92% Program services  
5% Administration  
3% Fundraising

*Last year, it cost about \$17.6M to keep TROSA  
open for the year, providing 24-hour services to  
our clients.*