



Annual Report

2016-2017

Thank You

Dear Friends,

Thank you so much for supporting the work of TROSA. Our past year (2016-2017) was eventful and we are so proud of the work we accomplished together. A highlight was the completion of our first capital campaign to build and open the Comprehensive Care Center. TROSA is a model program for long-term recovery and the new Center will ensure that we can provide the best care we can for our residents.

The complexities of addressing substance use disorders as a public health issue has gained national attention. In November 2016, the United States Department of Health and Human Services released *Facing Addiction in America: The Surgeon General's Report on Alcohol, Drugs, and Health*. This landmark report shared with the world what we have experienced since our founding, twenty-three years ago: that substance use disorders can affect anyone, without regard for one's age, race, gender, or economic status; that the numbers of individuals battling substance use disorders continues to grow every day; that more options for recovery are needed; and that recovery is a life-long process.

TROSA changes – and saves – lives, but we couldn't do this without your help. We welcomed 923 individuals through our doors in 2016-2017, and each were given a chance to rebuild their lives anew as happy, healthy, and productive members of their families and communities.

As you read the highlights of this past year, please know how instrumental your support is to sustaining our work. Thank you very much.

Sincerely,



Kevin McDonald
Founder, President, & CEO



Greg Britz
Chair, TROSA Board of Directors

TROSA by the Numbers:

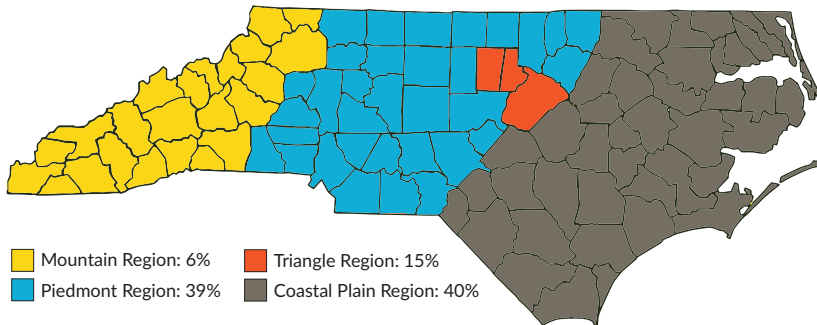
TROSA graduates have an inspiring rate of success!
One year after graduation:

over **95%** maintained recovery

over **90%** retained employment

less than **5%** had new criminal convictions

Though located in Durham, TROSA does not have any geographic restrictions. In 2016-2017, 85% of our residents were from North Carolina... and TROSA served NC residents from every major region:



TROSA served **923** men and women. TROSA serves our most vulnerable citizens. A snapshot of our resident population is below:

(each illustrated person represents 100 people)



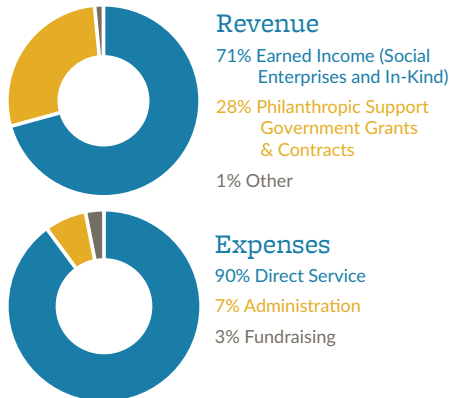
*Percentage Numbers (%) represent the number of TROSA NC residents that call the above regions home

Study Finds TROSA Saves North Carolina \$7.5M Annually

An independent study by RTI International concluded that TROSA saves the state of North Carolina at least \$7.5M annually in reduced criminal justice and emergency care costs. "While the savings are significant, our analysis was conservative," said Alexander Cowell, a senior research economist at RTI. "TROSA's savings to the state are likely even larger if you factor in the vocational training and education programs it provides."

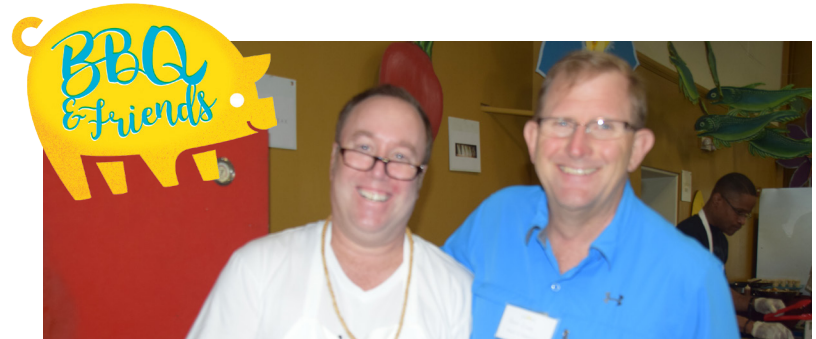
An Investment that Saves Lives

*Percentages reflect TROSA's 2016-2017 fiscal year



2nd Annual BBQ & Friends

Thanks to Durham chef Scott Howell and Sysco Raleigh, TROSA raised funds and greeted friends at our 2nd annual BBQ & Friends fundraiser on October 9, 2016. In addition to the amazing food, guests enjoyed live music, games, and craft activity with The Scrap Exchange, Durham's creative re-use arts center. BBQ & Friends gets bigger and better each year. For more information and to see photos of 2017's event, visit www.trosainc.org/bbq-friends.



Chef Scott Howell with 2016-2017 TROSA Board Member, Jeff Clark

Presented By:



Our 2nd Annual BBQ & Friends Partners:



TROSA Comprehensive Care Center Capital Campaign Goal Reached!

In June 2017, TROSA completed its first-ever capital campaign! This was a major milestone for TROSA and for our residents, staff, specialists, and volunteers. Our need to build the Care Center was urgent. For years, our health services were provided out of a small space we had long outgrown.

Over \$2.4 M Received **GOAL!!!** Thank you!



The new building will provide additional examination rooms, private counseling rooms, and expanded classroom space. The new building will also house our Intake department, which fields thousands of admission inquiries each year.

We could not have done this without your support!
Thank you!

TROSA Top Rated by Indy Week

Indy Week, published in Durham, North Carolina, and distributed throughout Raleigh, Durham, Chapel Hill, and Cary, counted hundreds of thousands of votes for its annual “Best of the Triangle” Readers’ Choice Awards.

TROSA took top honors in the following categories:

- Best Local Nonprofit in the Triangle
- Best Charitable Group
- Best Furniture Store (TROSA Thrift Store)
- Best Landscape Company (TROSA Lawn Care)
- Best Moving Company (TROSA Moving)
- Best Nonprofit in Durham County



For More Information...

Your generosity means so much to the men and women working to rebuild their lives at TROSA. By supporting our residents in recovery, you are making a vital investment in your community, and in the lives of countless families, friends, and neighbors.

To learn more about the impact of your gifts, visit www.trosainc.org/donate or contact our team at development@trosainc.org and 919-419-1059.