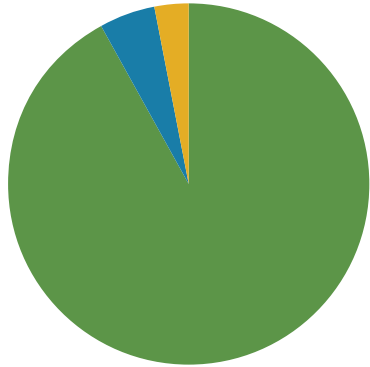


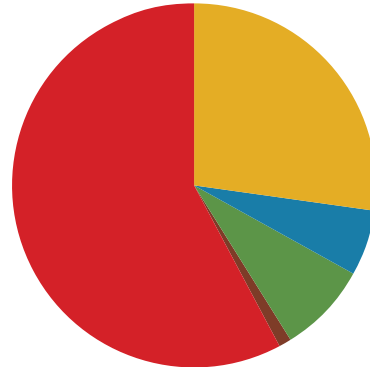
## Expenses

- Program Services 92%
- Management & Administration 5%
- Fundraising 3%



## Revenue

- Vocational Program Revenue 58%
- Donated Goods & Services 27%
- Government Grants 6%
- Individual Contributions & Foundation Grants 8%
- Other 1%



**VOCATIONAL PROGRAM REVENUE:** Residents participating in TROSA's vocational training programs supported their treatment by generating 58% of our annual operating revenue.

**DONATED GOODS & SERVICES:** Another 27% of our revenue came from targeted requests for the donation of items we use on a daily basis, such as food, clothing, and personal care products.

**GRANTS, INDIVIDUAL CONTRIBUTIONS, GOVERNMENT SUPPORT, OTHER:** We relied on support from individuals, foundations, government organizations, and other sources for the remaining 15% necessary to continue providing our services **free of charge** to the men and women in our program.



## Highlights

### Largest-ever thrift store

In November 2014, we created new job training opportunities with the opening of a new thrift store on Roxboro Street in Durham. Residents gain valuable skills in customer service, warehousing, inventory management, and transportation logistics. Like all of TROSA's social enterprises, proceeds from the thrift store support our recovery program and allow us to offer our services at no cost to the individual.

### Record-breaking graduating class

On May 31, 2015, 41 men and women crossed the stage, representing the largest graduating class in TROSA's 21-year-history. We gather every three months to celebrate with a new group of TROSA graduates as they complete our program.

## 2014-2015 Board of Directors

**Tad vanDusen**, Chair | Williams Mullen, PA

**Greg Britz**, Vice Chair | Center for Documentary Studies

**Jon Woodall**, Secretary and Treasurer | Community Member

**Jeff Clark** | The Aurora Funds

**Sue Egnoto** | Marketing & Strategy Consultant

**Patrick Getzen** | Blue Cross Blue Shield of NC

**Catherine Gilliss** | Duke University

**Wendy Kuran** | Duke Kunshan University and China

**Kevin McDonald** | TROSA

**Prue Meehan** | Community Member

**Joyce Mitchell-Antoine** | Planned Parenthood South Atlantic

**Miles Palmer** | 8 Rivers Capital

**Garrett Putman** | CMG Partners

**Amir Rezvani** | Duke University

**Ernest Roessler** | National Commerce Financial Corporation, Rtd

**Lao Rubert** | Carolina Justice Policy Center

**Matt Springer** | Madrock Advisors, LLC

**Nick Tennyson** | North Carolina Department of Transportation

As demand for TROSA grows, we must expand our services and facilities to ensure that no one is turned away due to space limitations. For that, we rely on the generosity of community supporters like you.

## Thank you!

Your generosity means so much to the men and women working to overcome substance abuse and rebuild their lives at TROSA. By supporting people in recovery, you are making a vital investment in our community.

**To make a donation**, visit [www.trosainc.org](http://www.trosainc.org) or contact our Development team at [development@trosainc.org](mailto:development@trosainc.org) or 919-419-1059.

## Contact Us

1820 James Street  
Durham, NC 27707  
919-419-1059  
[www.trosainc.org](http://www.trosainc.org)



# Annual Report

## 2014-2015



Message from Kevin and Tad

Dear Friends,

Four times a year, a new group of men and women celebrates their completion of the TROSA program. Crossing the graduation stage is an unforgettable milestone in their journey from substance abuse to a sober life and brighter future. As each graduate takes a moment on stage to express gratitude—for TROSA's help in putting their lives back together, and for the family and friends who encouraged them in their fight to overcome addiction—these moments fill us with gratitude, too. We are deeply grateful for you, our friends and donors whose support helped us grow and achieve so much this year. Thank you!

Of course, our work doesn't stop here. Demand for TROSA's services has never been greater. We now serve more than 500 people every day, a 50% increase since 2012. In the year to come, we are focused on expanding and improving our program to meet the challenges of serving a growing population.

We remain committed to making a real impact and eliminating economic barriers to treatment by offering our comprehensive services **at no cost** to those who turn to us for help. With your support, our graduates will continue to re-enter the community with a sense of pride, self-worth, marketable skills, and hope for the future.

Thank you for taking the time to read through this report and see what your support accomplished this year. To learn about TROSA firsthand from the residents who are here transforming their lives, we invite you to visit our campus. To arrange your visit, please call 919-419-1059. We look forward to hearing from you!

Sincerely,

*Kevin McDonald*  
*Tad vanDusen*

Kevin McDonald, President & CEO  
Tad vanDusen, Board Chair 2014-2015

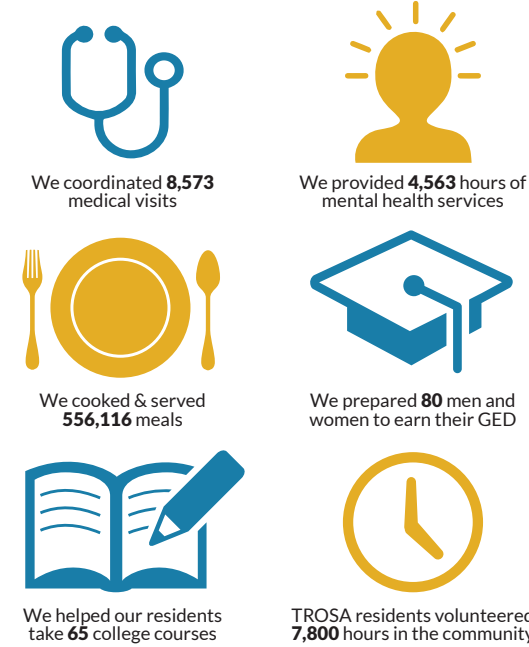


Changing Lives

“Each day of sobriety gets me closer and closer to my dreams.” – *Brett, TROSA resident*

“TROSA really believed in me, and that’s when I started to believe in myself.”  
– *Atonya, TROSA graduate*

Last year, we provided comprehensive treatment to **995** people...



What We Do, We Do Together

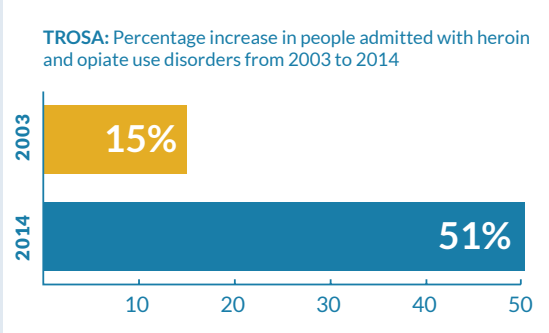
Vocational training is the cornerstone of TROSA's program, because we know that meaningful employment is a key part of a life in recovery. We strive to make sure that our graduates have the skills and resources they need to succeed in today's job market. Last year:



Treating an Epidemic

In the past three years, the number of people with opiate use disorders in TROSA's program has more than tripled. This increase mirrors the widely reported epidemic of prescription pain medication and heroin use. Paul Nagy, TROSA's Clinical Supervisor, believes that these opiate use disorders are complex and require a multi-pronged approach. “TROSA provides a unique opportunity for those individuals who require a long term, structured and comprehensive treatment option,” Nagy says.

**TROSA:** The percentage of people admitted with heroin and opiate use disorders increased from 15% (in 2003) to 51% (in 2014) of TROSA's total population.



**North Carolina:** Heroin and prescription drug abuse are a growing public health concern.<sup>1</sup>

- The number of medication or drug poisonings in North Carolina increased from 363 in 1999 to 1,215 in 2013.
- Prescription opioids contributed to more than 50% of medication or drug poisoning deaths in 2013.
- The number of heroin-related deaths in North Carolina tripled from 45 deaths in 2011 to 171 deaths in 2013.

**National:**<sup>2</sup>

- Heroin use in the U.S. increased 63% between 2002 and 2013.
- Deaths from prescription painkillers quadrupled between 1999 and 2010, from 363 in 1999 to 1,215 in 2013.

<sup>1</sup> North Carolina Department of Human Services  
<sup>2</sup> Center for Disease Control (CDC)